

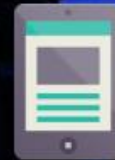
A person is seen from behind, wearing large headphones and working at a control desk. The desk is cluttered with various pieces of equipment, including multiple computer monitors and a complex network of cables. The entire scene is bathed in a deep blue light, creating a professional and focused atmosphere. The person's hair is short and light-colored. The background is dark and out of focus, suggesting a large-scale production environment.

Rubey Entertainment

LIVE CINEMA EVENT EXPERIENCES DONE RIGHT

BROADCAST - ONLINE - CINEMA

RUBEY ENTERTAINMENT CONNECTS BRANDS WITH CONSUMERS
ANYTIME, ANYWHERE, ANY DEVICE.



Our Services

Rubey Entertainment Connects Brands with Consumers Anytime, Anywhere, Any Device

Rubey Entertainment is the industry's premier provider of live, digital, and 3D entertainment, offering fans unparalleled access to the artists they want—when and how they want it—via broadband, TV, radio, wireless, theatrical, and retail. Rubey Entertainment has completed successful tour and album launch campaigns for clients including: Katy Perry, Rascal Flats, The Who, Bon Jovi, Celine Dion, Rod Stewart, Prince, Linkin Park, Usher, Garth Brooks, Black Eye Peas, and many others. Rubey Entertainment also produces and delivers branded entertainment to fans and home worldwide to include Global Poverty Project, New Orleans Jazz & Heritage Festival and more

WHAT DO WE DO?

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Rubey Entertainment provides full service throughout a project. From conceptualization and financial modeling through production and capture to the first and subsequent distribution windows of the finished product. From small clubs and festivals to webcasts and major motion pictures to mobile and theatrical. Rubey Entertainment produces award winning premium quality content for the distribution on the complete range of current platform.

WHAT ARE THE BENEFITS?

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Our operation workflow provides clients with streamlined solutions outfitted to their unique needs. Rubey Entertainment has key relationships with the best vendors in the business allowing us to deliver aggressive production quotes.

WHY CHOOSE US?

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Rubey Entertainment produces the highest quality live concert recordings for the greatest value. From start to finish, our personnel work closely with each of our clients to execute their vision and deliver premium productions. Contact us today about producing your next event!

Services – Continued

FULL SERVICE VIDEO PRODUCTION & DISTRIBUTION

PLANNING



Well executed projects start with proper and precise planning. Our team at Rubey Entertainment carefully crafts the right plan that makes sense for your event.

BUDGETING



Budgeting your project, from small to large scale events, is the most important aspect of production. As our top priority, we provide the best service, at the best price.

BUSINESS AFFAIRS



Standardized agreements with key program buyers, licensees & major vendors enables Rubey Entertainment to receive superior deals with a minimum of paperwork.

CAPTURE



We provide high quality digital HD, 3D and new 4K live captures. Our multi-camera solutions deliver excellent coverage, while maintaining a small footprint.

EDITING



Rubey Entertainment's HD, 3D and 4K editing services can take your new or existing raw content and craft it into perfection from in the field to on the big screen.

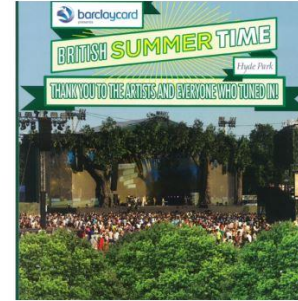
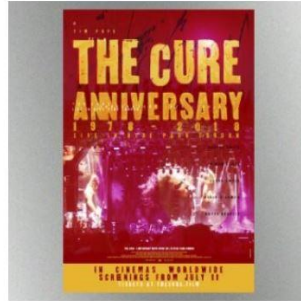
DISTRIBUTION



Take your content to new heights by increasing your distribution. Whether Online, Broadcast, Cinema or Mobile, Rubey Entertainment can distribute to a global audience.

Select Project History

- 17 million organic reach
- Gathering of 22,000
- 3-month long PR initiative worth USD 4
- 7.2M live streaming
- USD 450,000 SM spend
- 65.2 million organic impressions
- 591 million paid impressions



Professional Highlights

PROGRAM HIGHLIGHTS

- The Michael Jackson Memorial Service, the most watched live television broadcast in history worldwide,
- LIVE 8 Global Broadcast Producer
- Operation MySpace LIVE from Kuwait,
- New Orleans Jazz & Heritage Festival (7),
- British Summer Time Hyde Park,
- Global Citizen Festival Central Park 1 & 2,
- Lollapalooza and Austin City Limits (2)
- Rock in Rio Lisbon & Rio,
- Rolling Stones LIVE in Rio on Copacabana Beach
- Concert performances including Garth Brooks, Beyoncé, Destiny's Child, Madonna, The Foo Fighters, Bon Jovi, Def Leppard
- Live Cinema events: Bon Jovi (3), Prince Live from Los Angeles,
- Digital 3D: We are the World for Haiti, Bon Jovi, Katy Perry Part of Me concert performances, Dave Matthews Band and Phish, 63 bands captured live on festival stages creating the largest 3D music concert live performance library.

PROFESSIONAL AWARDS

- 60 Telly Awards – (2D and 3D)
- 4 Mobile Excellence Awards
- 2 Lumiere Awards from the Int'l 3D Society
- 2 Hollywood 3D Film Festival Awards
- 2 Cine Golden Eagle Awards
- 1 EPIX Performing Arts Special

PROFESSIONAL ORGANIZATION MEMBERSHIPS

- Television Academy
- Producer's Guild
- Telly Awards Silver Council
- International 3D Society
- Digital Cinema Society
- Event Cinema Association
- Broadway League Associate Member

Clients



About the team



John Rubey, former CEO Fathom Events and President, AEG Network Live: John Rubey is an innovative leader in live event capture and distribution who has blended his wide and deep experience in music, global TV, and cinema distribution, media and entertainment, cross-platform video streaming, event production, pay-per-view, and new technologies to create immersive connections for fans and brands.

Currently, his Rubey Entertainment, is producing and distributing digital event content to all platforms worldwide. Rubey's history includes CEO of Fathom Events, the leader in delivering alternative content and entertainment marketing experiences to movie theaters, where he doubled revenue and paid attendance while broadening content verticals and adopting new technology.

Earlier as President of AEG Network Live, Rubey was responsible for the overall vision, entertainment marketing, digital content development, and execution for live music events, festivals, and other events to U.S. and international TV networks, YouTube, VEVO, Hulu, Yahoo!, MySpace, and others. This also included distribution addition to the festival and artist sites, mobile devices, high def TV, and digital 3D cinema. In addition, he was formerly the founder and President of pay-per-view leader Spring Communications, and COO of PACE Management (now LIVE Nation).

Contact Us

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Thank you!

A woman in a black and silver outfit is performing on a stage. The stage is decorated with a large, colorful 'T' prop and a checkered pattern. There are colorful balloons and streamers hanging from the ceiling. The background is dark with some stage lights. The audience is visible in the foreground, with some people holding up their phones to record the performance.